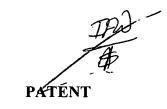


Attorney Docket No: SMTR-002/0105



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Brad W. BLUMBERG et al.

Examiner: Figueroa, Marisol

Serial No. 10/644,060

Art Unit: 2681

Filed: August 20, 2003

Confirmation No.: 4358

For:

SYSTEM AND METHOD FOR PROVIDING INFORMATION BASED ON

GEOGRAPHIC POSITION

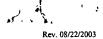
U.S. Patent and Trademark Office Customer Service Window, **Mail Stop Amendment** Randolph Building 401 Dulany Street Alexandria, VA 22314

INFORMATION DISCLOSURE STATEMENT TRANSMITTAL

Enclosed is an Information Disclosure Statement and accompanying Form PTO/SB/08A for the above-identified patent application.

- [] In accordance with 37 C.F.R. §1.97(b), no additional fee for submission of the IDS is required.
- [x] In accordance with 37 C.F.R. §1.97(c), also enclosed is:
 - [x] the fee of \$180.00 as set forth in 37 C.F.R. §1.17(p); or
 - [] a statement as specified in 37 C.F.R. §1.97(e).
- [] In accordance with 37 C.F.R. §1.97(d), a statement as specified in 37 C.F.R. § 1.97(e) and the fee of \$180.00 as set forth in 37 C.F.R. §1.17(p) are also enclosed.
- [x] Check in the amount of \$180.00 for the total fee is attached.
- [x] A return receipt postcard is also enclosed.
- [] Please charge \$___ to Deposit Account No. 50-1283 for the total fee. This paper is being submitted in duplicate.





Attorney Docket No. SMTR-002/01US Serial No. 10/644,060 Page 2

The Director is hereby authorized to charge any appropriate fees under 37 C.F.R. §§1.16, 1.17, and 1.21 that may be required by this paper, and to credit any overpayment, to Deposit Account No. 50-1283.

Dated: 9 30 05

Cooley Godward LLP ATTN: Patent Group One Freedom Square Reston Town Center 11951 Freedom Drive Reston, VA 20190-5656

Tel: (703) 456-8000 Fax: (703) 456-8100

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Respectfully submitted, COOLEY GODWARD LLP

By:

Nancy A. Washaw Reg. No. 50,501 Attorney Docket No: SMTR-002/01US

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. §1.97(c)

In accordance with the duty of disclosure set forth in 37 C.F.R. §1.56, Applicant(s) hereby submits the following information in conformance with 37 C.F.R. §§1.97 and 1.98.

- Pursuant to 37 C.F.R. §1.98, a copy of each foreign and/or non-patent document cited in the attached Form PTO/SB/08A is enclosed.
- No copies of the publications listed on the attached Form PTO/SB/08A are [x]being provided pursuant to 37 C.F.R. §1.98(d) because the publications were previously cited by or submitted to the Office in prior Application Serial Nos. 09/639,265 filed August 15, 2000 (now U.S. Patent No. 6,385,541), and 09/774,119 filed January 31, 2001, to which the aboveidentified application claims priority under 35 U.S.C. §120.
- No copies of any U.S. patents or U.S. patent application publications listed [x] on the attached Form PTO/SB/08A are being provided pursuant to 37 C.F.R. §1.98.
- Publication(s) ___ listed on the attached Form PTO/SB/08A were cited in a foreign search or examination report corresponding to ___ application serial no. and mailed on .
- Enclosed is a copy of a non-English publication(s) ___. Pursuant to §609 []of the M.P.E.P., Applicant submits the attached foreign search or examination report, which cites such non-English language publication(s).

10/04/2005 HALI11 00000054 10644060

Attorney Docket No. SMTR-002/01US Serial No. 10/644,060

Page 2

IJ	publication (copy enclosed) claims priority from this non-English publication.
[]	Enclosed is an explanation of non-English publication(s) for which an English translation is not available.
[]	Enclosed is an English translation of non-English publication(s) cited in the attached Form PTO/SB/08A.
[]	Enclosed is a copy of pending patent Application Serial No

This Information Disclosure Statement is filed after the period specified in 37 C.F.R. § 1.97(b), but before the mailing of a final action under 37 C.F.R. §1.113, a notice of allowance under 37 C.F.R. §1.311, or an action that otherwise closes prosecution in this application.

In accordance with 37 C.F.R. §1.97(c) also enclosed is:

- [x] Fee under 37 C.F.R. §1.17(p) in the amount of \$180.00; or
- [] Statement as specified in 37 C.F.R. §1.97(e):
 - [] Each item of information contained in the Information Disclosure Statement cited herein was first cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing date of the Information Disclosure Statement; or
 - [] No item of information contained in the Information Disclosure Statement submitted herewith was cited in a communication from a foreign patent office in a counterpart foreign application, and, to the knowledge of the undersigned, having made a reasonable inquiry, no item of information contained in the Information Disclosure Statement was known to any individual designated in 37 C.F.R. §1.56(c) more than three months prior to the filing date of the Information Disclosure Statement.

It is respectfully requested that the Examiner consider the above-noted information and return an initialed copy of the attached Form PTO/SB/08A to the undersigned.

Attorney Docket No. SMTR-002/01US Serial No. 10/644,060 Page 3

Dated: 9/30/05

Respectfully submitted, COOLEY GODWARD LLP

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By:

Nancy A. Vashaw Reg. No. 50,501

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				Application Number	10/644,060	
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Sheet	1	of	3	Attorney Docket Number	SMTR-002/01US	

Examiner	Cite		Code ²	Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	
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	1	2004/0139049	Al	Hancock et al.	07-15-2004	
	2	5,032,989		Tornetta	07-16-1991	
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	14	6,496,776	B1	Blumberg et al.	12-17-2002	
	15	6,564,143		Alewine et al.	05-13-2003	
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				FOI	REIGN PATENT DOCUMENTS			
Examiner Initials*	Cite No.	Fore Office ³	ign Patent D Number ⁴		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶

Examiner	Date	
Signature	Considered	

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¹ Unique citation designation number.

² See attached Kinds of U.S. Patent Documents.
³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3).

⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible.

⁶ Applicant is to place a check mark here if English language Translation is attached.

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				Application Number	10/644,060	
IN	FORMATIC)N DI	SCLOSURE	Filing Date	August 20, 2003	
STATEMENT BY APPLICANT			PPLICANT	First Named Inventor	Brad W. BLUMBERG	
				Group Art Unit	2681	
(use as many sheets as necessary)			necessary)	Examiner Name	Figueroa, Marisol	
Sheet	2	of	3	Attorney Docket Number	SMTR-002/01US	

Examiner	Cite	OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book,	T ²
Exammer Initials*	No.1	magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	1
	16	"SnapTrack Awarded Patent For Locating or Tracking Wireless Devices Via Internet and Client-Server-Based Computer Networks", http://famulus.msnbc.com/famuluscom/businesswire01-23-050325.asp?sym=QCOM , January 23, 2001	
	17	"Lucent Technologies and Profilium Inc. Announce Alliance Agreement to Deploy Advanced Location-Based Mobile Advertising Solution", http://www.hoovershbn.hoovers.com/bin/story?StoryId=CoM0p0bKbytiXmdi&FQ=c%20LJanuary 23, 2001	
	18	"The Meaning of Telematics", http://www.globaltelematics.com/telematics.htm, October 20, 2000	
	19	HomeFinder –Find the Home That's Right for You from http://www.homefinder.com	
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	22	Homes for Sale – MSN HomeAdvisor from http://homeadvisor.msn.com/homes/overview.asp	
	23	REALTOR.com: Real Estate – Find a new home and a realtor from http://www.realtor.com/FindHome/default.asp	
	24	REALTOR.com: Real Estate – Homes for Sale in New Jersey from http://www.realtor.com/newjersey/nbselnj.asp	
<u>_</u>	25	REALTOR.com: Real Estate – Homes for Sale in Atlantic City from http://www.realtor.com/atlanticcity/nbregion4.asp	
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Examiner	Date	
Signature	Considered	

^{*}EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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Sheet	3	of	3	Attorney Docket Number	SMTR-002/01US	

		OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS	
Examiner Initials*	Cite No. ²	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	27	REALTOR.com: Real Estate in Bay Area from	
	İ	http://www.realtor.com/selectnb.asp?frm=bycomm&st=nj&mls=atlanticcity&mlsttl=Atlantic+City&comm=Bay+Area&	
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